

DIVISION: Strengthening Ag

QUALITY STANDARD: Ag Advocacy

Elementary School – Go Texan Day

Objective:

Educate elementary students and families on agricultural resources.

SMART Goal 1:

By the end of ____, 75% of attendees will be able to identify 3 agricultural resources in our community.

SMART Goal 2:

By ____, we have 90% of elementary students registered to attend the event.

SMART Goal 3:

We will have 80% of chapter members participating and attending all planning meetings.

Execution Steps:

1. Advertise to elementary schools.
 2. Identify resources to promote in the community.
 3. Identify stakeholders and sponsors.
 4. Host planning meetings.
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Advancing Leaders:

Our FFA members are exhibiting leadership skills to promote agriculture in their own community.

Impact of Project:

Community becomes more aware of local agriculture resources in and around the community.

Division: Strengthening Ag

Quality Standard: Support Group

Explanation:

Raise funds to support students achieve career goals.

Objective:

Provide students with funding for job support. (Alumni & Advisors)

SMART Goal 1:

Identify 20 students that meet scholarship requirements by April 2026.

SMART Goal 2:

Members will help run 3 fundraisers by the end of the school year for scholarships & school to write grants.

SMART Goal 3:

Students will identify needs to go straight into industry jobs.

Execution Steps:

Advancing Leaders:

Impact of Project:

Division: Strengthening Ag

Quality Standard: Ag Literacy

Objective:

Educate 30 3rd graders for 45 minutes on agriculture products they use every day.

SMART Goal 1:

Build a hands-on workshop that has 3 activities for 30 students to do.

SMART Goal 2:

Have 3 workshop stations that last 15 minutes each with 10 students per group.

SMART Goal 3:

Use 3 agricultural products in each session to include corn, wheat, oats, cows, swine, goats, poultry, crops, wool, leather.

Execution Steps:

Gather materials for all activities. Build workshops for 10 minutes each.

Advancing Leaders:

- Builds younger knowledge
- Builds HS leadership abilities

Impact of Project:

30 kids will understand agriculture products, explaining to their friends benefits of ag products.

Division: Strengthening Ag

Quality Standard: Safety

Objective:

The students will learn how to implement proper safety regulations while hunting.

SMART Goal 1:

The chapter officer will contact the local game warden to present before the 2025 hunting season.

SMART Goal 2:

There will be 100 students present at the October chapter meeting to hear safety guidelines.

SMART Goal 3:

After the safety guidelines presentation, 100% of students will engage in 3 safety stations.

Execution Steps:

Meeting, contact game warden, pick date.

Advancing Leaders:

Certification standards.

Impact of Project:

Division: Strengthening Ag

Quality Standard: Chapter Recruitment

Objective:

Increase participation in chapter activities.

SMART Goal 1:

By Sept 15, have a 25% increase in paid members by providing sponsor chapter t-shirts.

SMART Goal 2:

Increase members' participation by hosting workshops/showcases 3 times a semester.

SMART Goal 3:

Visit 3 K–7 classrooms by May to recruit future members & increase ag awareness through engaging activities hosted by officers.

Execution Steps:

Plan, implement, reflect.

Advancing Leaders:

Increasing public speaking, leading committees.

Impact of Project:

- New members & ag awareness
- More active members from students in classes

Division: Building Communities**Quality Standard: Human Resources****Explanation:**

Track & field event for special needs students coordinated by FFA.

(Friends of FFA Relays)

Objective:

Engage FFA members to coordinate a community service project with students with special needs.

SMART Goal 1:

Human Resources Committee will recruit FFA members/volunteers to coordinate activities by March 1st.

SMART Goal 2:

Committee members will invite every school in the region to attend the event by Dec 1st.

SMART Goal 3:

By Jan 15th, committee members will work with FFA advisors to develop 10 activities for athletes to participate in.

Execution Steps:

1. Develop entry form
2. Create & distribute
3. Contact sponsors & forms
4. Send out entry forms
5. Collect & record entries
6. Make schedule of events
7. Execute Field Day

Advancing Leaders:

FFA members learned the value of putting others before themselves. Students got to participate in activities they would not have been able to.

Impact of Project:

400 special needs students from the region participated in 12 different track & field events.

Division: Building Communities

Quality Standard: Economic Development

Explanation:

Local cemetery clean-up

Objective:

Reduce economic burden for cemetery maintenance and historical preservation.

SMART Goal 1:

By Thanksgiving holiday, we will have 50% of membership mow/weed eat a local cemetery.

SMART Goal 2:

SMART Goal 3:

Execution Steps:

- Locate a cemetery in need
- Set clean-up days
- Advertise events
- Gather clean-up tools
- Take pictures of event

Advancing Leaders:

By students organizing this event and following through, they will learn importance of community service and historical preservation.

Impact of Project:

Historical preservation

Division: Building Communities

Explanation: Citizenship

Objective:

Cougar “Can” Make a Difference

SMART Goal 1:

FFA officers place boxes in all 14 homerooms by Nov. 1 with weekly pick-ups on Fridays through Dec. 1.

SMART Goal 2:

Collect 1,000 cans of food by Dec. 1st for the Lamesa Food Bank.

SMART Goal 3:

45 of 61 active FFA members will donate a minimum of 5 canned goods to the drive.

Execution Steps:

- Collect boxes
- Make advertising material
- Distribute boxes
- Send parent alert
- Collect cans
- Organize for the Food Bank
- Keep track for grade-level contest

- Deliver collection to Food Bank
- Fulfill grade-level reward for winning grade

Advancing Leaders:

Developing organizational skills, communication skills (both written & verbal), and time management.

Impact of Project:

Feeding local families in need while raising awareness of food insecurity issues.

Division: Building Communities

Quality Standard: Stakeholder Engagement

Explanation:

Bland FFA Auction Sept. 21

Objective:

Raise funds for events & recognize top contributors.

SMART Goal 1:

10 FFA officers will visit 20+ local businesses to invite by 9/15.

SMART Goal 2:

RSVP (items/attendance) all back by 9/15.

SMART Goal 3:

Each active member gets 2+ items to raise \$1.5K.

Execution Steps:

Advancing Leaders:

Professional communication / networking.

Impact of Project:

Top 5 contributors banquet recognition.

Division: Building Communities

Quality Standard: Environmental

Explanation:

Community park clean-up

Objective:

To provide a clean area for families to gather.

SMART Goal 1:

To secure one organization on campus to partner with by February 14th.

SMART Goal 2:

Have 30 FFA members sign up to volunteer by January 13th.

SMART Goal 3:

To create a flyer that will be posted at a minimum of 10 local businesses.

Execution Steps:

Create a committee to execute all steps.

Advancing Leaders:

Connected 10 businesses with 30 members.

Impact of Project:

Collected 50 lbs of trash to provide a clean area for families.

Division: Growing Leaders

Quality Standard: Healthy Lifestyle

Explanation:

5K Turkey Trot

Objective:

Importance of physical activity incentivized by restoring Senior Citizen Center.

SMART Goal 1:

By ____ day we will have 15 people sign up.

SMART Goal 2:

To raise ____ amount for Senior Center.

SMART Goal 3:

To engage a minimum # of participants in activity day of.

Execution Steps:

Advancing Leaders:

Impact of Project:

Division: Growing Leaders

Quality Standard: Scholarship

Explanation:

Activities that promote lifelong learning (Google Classroom).

Objective:

To provide academic & school opportunities, monetary resources to students after school.

SMART Goal 1:

Collect 10 trade schools, colleges, & scholarships to house in Google Classroom by Aug. 1.

SMART Goal 2:

Have 60 students in the Google Classroom by Sept.

SMART Goal 3:

Have 30 students apply to trade school or college and a scholarship by May 1.

Execution Steps:

- Create the Google Classroom
- Post the resources
- Constantly update classroom

Advancing Leaders:

Advances leaders by providing students with opportunities for lifelong success.

Impact of Project:

Providing students with the knowledge and confidence to apply for learning opportunities.

Division: Growing Leaders

Quality Standard: Leadership

Explanation:

Chapter officer team will hold workshop events for the Greenhand officer team & incoming members.

Objective:

Officers will hold a Chapter Leadership Lab Event to facilitate leadership, build community, and grow individuals.

SMART Goal 1:

During the Leadership Lab, officers will reach 100% of first-year members.

SMART Goal 2:

By the incoming school year, we will increase chapter enrollment by 15%.

SMART Goal 3:

After attending Fall Leadership Lab, we will have increased membership in LDE teams.

Execution Steps:

- Hold lab
- Keep records
- Accountability
- Develop professional situations

Advancing Leaders:

Chapter officers lead GH members; chapter just as are there.

Impact of Project:

Increased chapter involvement.

Division: Growing Leaders

Quality Standard: Personal Growth

Explanation:

Greenhand Leadership Camp

Objective:

Provide leadership opportunities within FFA (local, district, area, state, nationals).

SMART Goal 1:

Take a minimum of 15 nominations for GH officers by Sept. 15th.

SMART Goal 2:

Create a POA for the camp by Oct. 1 with a minimum of 3 activities.

SMART Goal 3:

100% of planned activities executed by officers at camp.

Execution Steps:

- Recruit

- Plan
- Promote
- Schedule
- Execute
- Reflect

Advancing Leaders:

Chapter officers.

Impact of Project:

Increase involvement, retention, and interest, etc.

Division: Growing Leaders

Quality Standard: Career Success

Explanation:

Career exploration using alumni & real-world local connections to agriculture.

Objective:

To identify & explore various opportunities in agriculture-related industries.

SMART Goal 1:

By Aug. 30, FFA officers will identify 1 individual in the industry who will serve as a guest speaker at monthly meetings.

SMART Goal 2:

By first Friday of each month, committee members will recruit & schedule 2 speakers for each monthly meeting.

SMART Goal 3:

By first Friday of each month, committee members will create a career speaker presentation to share.

Execution Steps:

As building day, on the 3rd Friday of each month.

Advancing Leaders:

Chapter officers & student members.

Impact of Project:

Increase knowledge & opportunities.